

This Advertising Agreement (Booking Form) is entered into between *Clever Publishing Co.* (Publisher) and the *Advertiser* (Advertiser) shown below, effective upon written acceptance by Publisher. Advertiser is requesting to reserve ad space starting on the next issue of *Property Manager magazine* for a total of **6 (six) consecutive issues, equivalent to one year**. Upon acceptance, *Advertiser* shall be responsible for all payments due under this contract. Additional terms and conditions are contained on page 2 of this Agreement and are incorporated herein. Advertisers, by executing this agreement, represents that they have read page 2 “Terms and Conditions.”

Advertiser Information:

Business Name:		
Tax Id Number:		(must be filled out)
Contact Name:	Title:	
Address:		
City:	ST.	Zip
Phone:	Fax:	
Email:	Website:	

Choose Ad Size:

(X)	Display Ad	Cost Per Issue	6 issues (Bi-monthly)
	Full Page	\$750	\$4,500
	1/2 Page	\$420	\$2,520
	COVERS		
	Back Cover (2/3 Page)	\$640	\$3,840
	Inside Front Cover	\$820	\$4,920
	Inside Back Cover	\$820	\$4,920



Ad Production (includes design of your ad and one proof):

- I'll provide my file ready.
- \$ 50 for all Ad Sizes (one time fee)

_____ Initials

Terms & Conditions

By this Form the *Advertiser* requests *Clever Publishing Co.* to book advertisement space in the **Property Manager Magazine**, and agrees to the following terms and conditions:

GENERAL INFORMATION

The editor of **Property Manager Magazine**, or designate, reserves the right, at its absolute discretion, and at any time, to refuse or cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. *Advertiser* agrees to hold safe and harmless and indemnify the *Publisher* for use of any person's name, photographs, sketches, maps, words, labels, trademarks, or other copyrighted matter submitted by the *Advertiser*, including libelous statements in the advertising copy.

TERMS

- 1) *Advertiser* must commit to a minimum of 6 consecutive issues at time. Advertising production cost is due with the first payment. **▲ Credit Card must be provided for payments.**
- 2) If at any time *Advertiser's* credit card cannot be processed and a new credit card number is not provided within 15 days of notification, the account becomes past due and incurs a \$35 late fee. Accounts past due over 60 days will have their ads removed from future issues and this Agreement becomes due and payable in full.
- 3) All payments (partial or in full) are non-refundable.
- 4) Cancellations: If Advertiser needs to cancel this Agreement for any reason, a penalty equivalent of 25% of the total amount of advertisement not yet published but committed under this Agreement, must be submitted along with a letter requesting cancellation.

PRODUCTION CHARGES

Graphic artist design services for ad production is available. A production charge of \$50 (flat fee) for any size ad, includes: graphic design, all typesetting, scanning of logos and photos and one revision by the *Advertiser*. Small changes may be requested by *Advertiser* on future issues without additional charges.

ADVERTISING PLACEMENT

With the exception of covers, all advertising placement is at the discretion of the *Publisher* and will be included on a first-come first-served basis as space permits.

LIABILITY

Except liability arising from the parties' indemnity obligations, the maximum liability of each party to the other party for damages resulting from the publications of the magazine shall be limited to the aggregate amount actually paid by *Advertiser* to the *Publisher*. Neither party shall be liable to the other party for any consequential or general damages suffered by a party.

ENTIRE AGREEMENT

The foregoing terms and conditions shall govern the relationship between *Publisher* and *Advertiser* and/or *Agency*. *Publisher* has not made any representations to *Advertiser* or *Agency* that are not contained herein. Unless expressly agreed to in writing by *Publisher*, no other terms or conditions in contracts, orders, copy, or otherwise will be binding on *Publisher*. Failure by *Publisher* to enforce any of these provisions shall not be considered a waiver of such provision.

Note: Once Publisher accepts this ad reservation a confirmation email will be sent to you.

Advertiser Authorized Signature: (By signing this Agreement, Advertiser agrees to all terms and conditions therein.)

_____ Date: ____/____/____

Credit Card Authorization

check one: Visa Mastercard Discover

I authorize the processing of this credit card for my advertisement on *Property Manager magazine*, according to page 1 of this Agreement. Credit card will be processed prior to release of magazine and will show as *Clever Publishing Company*.

Credit card # _____ Exp. Date: ____/____

Name on credit card: _____

Address you receive your Credit Card Statement: _____

City _____ State _____ Zip _____

_____/____/____
Signature/Authorization Date